

## 1. ARCHITECTURAL MUSEUMS AND CENTERS

This conferences cycle aims to address the problems of architecture communication, reflecting more specifically on the recent establishment of architectural museums and centers, its institutional setting and architectural expression. At the same time, to reflect on the problems of mediation and communication of architecture and the role of the museum in promoting critical thinking and the construction of citizenship. This issue becomes relevant if we consider that, despite the growing media coverage of the topic, architecture still finds a residual presence in the museum world, when confronted with the role of some forms of contemporary art (even in institutions that are not devoted to art).

The objective is thus the presentation, on a self-critical perspective, of the different experiences of those who were confronted with this issue, the starting point for a debate, which is expected to be extended, not only to the professionals of architecture and museology, but also extensible to the general public.

"(...) Museums are no longer just repositories, but rather sites of experience where the mind is often engaged as much as the eye. (...)"

— Nicholas Serota in "Experience or Interpretation"

## PROGRAM

### MAY 16TH 2014

17H45 **OPENING SESSION**

18H00 **THE REALITY OF ARCHITECTURE MUSEUMS**, PETER CACHOLA SCHMAL <sup>1</sup>

18H45 **WITH OR WITHOUT US? THE ROLE OF CIVIL SOCIETY IN THE AGENDA OF AN ARCHITECTURE INSTITUTION**, ANDREA RUMPF <sup>2</sup>

19H30 **DEBATE**, MODERATOR CAMILO REBELO <sup>3</sup>

20H00 **CLOSING SESSION**

Anfiteatro 2 of the Faculty of Arts, Univ. of Porto (FLUP)  
Via Panorâmica, s/n, Porto

### MAY 23RD 2014

17H45 **OPENING SESSION**

18H00 **A FOUNDATION AND A COLLECTION OF MODERN ART**, MICHEL RICHARD <sup>4</sup>

18H45 **THE ALVAR AALTO FOUNDATION – MUSEUM, ACADEMY AND ALVAR AALTO SITES**, TOMMI LINDH <sup>5</sup>

19H30 **DEBATE**, MODERATOR HELENA BARRANHA <sup>6</sup>

20H00 **CLOSING SESSION**

Marques da Silva Foundation  
Praça Marquês de Pombal, no 30-44, Porto

**Organization and production: Susana Rosmaninho <sup>7</sup>**

<sup>1</sup> Architect, curator, architectural writer and director of the Deutsches Architekturmuseum

<sup>2</sup> Art historian, cultural manager and director of the Fondation de l'Architecture et de l'Ingénierie Luxembourg

<sup>3</sup> Architect

<sup>4</sup> Director of the Fondation Le Corbusier

<sup>5</sup> Architect and director of the Alvar Aalto Museo

<sup>6</sup> Architect

<sup>7</sup> Architect, researcher in museology and cultural producer

# & CONTAINER & CONTENT

## INTERSECTIONS BETWEEN MUSEOLOGY AND ARCHITECTURE

Conferences cycle held under the scope of the M.A and Ph.D in  
Museum Studies of the Faculty of Arts, University of Porto (FLUP).

# & CONTAINER & CONTENT

## INTERSECTIONS BETWEEN MUSEOLOGY AND ARCHITECTURE

Conferences cycle held under the scope of the M.A and Ph.D in  
Museum Studies of the Faculty of Arts, University of Porto (FLUP).

### 2. CULTURAL PROGRAMMING OF ARCHITECTURE 3. CURATING ARCHITECTURE

This conferences cycle aims to motivate or provide clues to who has decision-making power in museums or other cultural and educational institutions in relation of how to put in practice small (or large) activities of dissemination, curating, mediation, education in the field of architecture. Thus becomes this conferences cycle in a kind of training program: a tool-kit that allows agents to develop events in the field of Architecture.

Indeed, in recent decades, we have witnessed around the world to a growing interest in issues of Architecture and Design, not only on the authorial registry level but also regarding to the phenomena of territory transformation. But is this a transposable interest for Exhibitions/ Display/ Publications of Architecture? Is this an isolated, ephemeral interest or is this a loyalty of a broader public to an architectural culture? This question becomes relevant if we consider that there is no policy of displaying architecture when confronted with the presence of other expressions of contemporary have in the museum world (even in museums that are not devoted to the art). The other aspect is the presentation of institutions developing work in this area of mediation and communication, here in a more relational approach that tries to even think of the public (those that exist, to be achieved, those who want to be created) - this in a perspective of social involvement, promotion of critical thinking, contributing to the construction of citizenship. What is the role of the curator as a facilitator of this approach to architecture? What is the future of Biennials/ Triennials of Architecture? Will they be the most important initiatives to publicize and promote the critical debate? What is the space for smaller scale events that serve as platforms for experimentation and interdisciplinary meeting?

### PROGRAM

#### MAY 30TH 2014

17H45 **OPENING SESSION**

18H00 **OSLO ARCHITECTURE TRIENNALE –  
PERFORMING ON LOCAL, REGIONAL  
AND GLOBAL LEVELS**, HEGE MARIA  
ERIKSSON <sup>1</sup>

18H45 **THE WORLD IN ONE CITY**, PAUL FINCH <sup>2</sup>

19H30 **DEBATE**, MODERATOR LUÍS SERPA <sup>3</sup>

20H00 **CLOSING SESSION**

Casa das Artes  
Rua Ruben A, 210, Porto

#### JUNE 13TH 2014

17H45 **OPENING SESSION**

18H00 **AT HOME IN THE MUSEUM?  
REFLECTIONS ON THE ROLE OF  
ARCHITECTURE IN THE ART MUSEUM IN  
THE GLOBAL EXPERIENCE ECONOMY**,  
BARRY BERGDOLL <sup>4</sup>

18H45 **EXHIBITIONISM**, TINA DI CARLO <sup>5</sup>

19H30 **DEBATE**, MODERATOR JOÃO RIBAS <sup>6</sup>

20H00 **CLOSING SESSION**

Serralves Library  
Rua D. João de Castro, 210, Porto

**Organization and production: Susana Rosmaninho <sup>7</sup>**

<sup>1</sup> Architect and director of the Oslo Architecture  
Triennale

<sup>2</sup> Programme director of the World Architecture Festival

<sup>3</sup> Gallerist, cultural projects manager (programmer)

<sup>4</sup> Professor and curator in the Department of  
Architecture and Design at the Museum of Modern Art,  
New York

<sup>5</sup> Writer and curator of architecture

<sup>6</sup> Deputy director and senior curator of Serralves  
Museum

<sup>7</sup> Architect, researcher in museology and cultural  
producer